

Introducing Your *NEW*

# expertSTATs Dashboard

Powerful Real-Time Reporting



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Next time you login to your LawFirms.com account, you will see exciting changes. We're pleased to introduce the first **expertSTATs Dashboard**, bringing you instant tracking of lead volumes, consumer views of your profile, posted articles or content, and more – in real-time! Here's how it works:

## expertSTATs Dashboard Overview

**Articles Tab**  
Publish resource guides and articles for consumers by clicking on the ARTICLES tab. Published articles link back to your profile.

**Leads Summary**  
Lead tracking broken out by searches for your practice area & location, and results via our lead inquiry process

**Exposure Analysis**  
Let's you know how many prospective clients have viewed your profile and your published articles – in real-time

**Recent Leads**  
Keeps a running tab on recent leads to help you effectively manage your opportunities

**Recent Messages**  
Tracks messages sent to you from ExpertHub and LawFirms.com

Month	Directory Searches	Consultation Searches	Leads
March, 2009	0	8	1
February, 2009	1	50	15
January, 2009	n/a	n/a	14
December, 2008	n/a	n/a	2
November, 2008	n/a	n/a	n/a

Month	Profile Views	Article Views
March, 2009	0	You have not submitted any articles yet. Click <a href="#">here</a> to submit articles and get more exposure across our network.
February, 2009	n/a	
January, 2009	n/a	
December, 2008	n/a	
November, 2008	n/a	

Date	Lead ID	Subscription ID	Site	Practice Area	Geography	Name	Status	Details
3/4/2009	#CAE-023-0861	860	www.lawfirms.com	Immigration Law	Crook, Wyoming	Cavin Chan	Read	<a href="#">View</a>
3/2/2009	#BDE-E91-CS43	860	usimmigrationlawyers.com	Immigration Law	Crook, Wyoming	Vikramt Mathur	Unread	<a href="#">View</a>
3/2/2009	#BC1-018-7482	860	www.lawfirms.com	Asbestos	Crook, Wyoming	Klaedjflks Sdklfjkslfj	Read	<a href="#">View</a>
2/25/2009	#I01-A19-48DF	3964	intellectualpropertylawfirms.com	Technology Law	Crook, Wyoming	judifjskl Dklsfjkslfj	Unread	<a href="#">View</a>
2/23/2009	#BFC-1CA-03C7	860	usimmigrationlawyers.com	Immigration Law	Crook, Wyoming	Vikramt Mathur	Unread	<a href="#">View</a>

Date	Status	From	Subject
11/25/2008	Read	ExpertHub	<a href="#">Brianna Levin has added you to ExpertHub</a>
11/25/2008	Unread	Lawfirms.com	<a href="#">Publication notifying</a>
11/10/2008	Read	Lawfirms.com	<a href="#">Publication notifying</a>

QUESTIONS ABOUT THE expertSTATs DASHBOARD?  
Contact your ExpertHub representative or call 866-227-9356.

expert**hub**  
866-227-9356  
www.ExpertHub.com